

Selected Websites:

www.wellwellwell.com.au

www.timber.net.au

www.tabma.com.au

www.elevateeducation.com

www.bluepine.com.au

www.spgrades.com.au

Selected Clients:

TDA (NSW)
TABMA (Australia)
Elevate Education
Thorlyne
Oskalily
WellWellWell

Computer Skills:

Adobe Dreamweaver
Adobe Photoshop
Adobe InDesign
Adobe Illustrator
Adobe Flash
Microsoft Office
Windows Platform
Mac OSX Platform

Languages:

HTML
XHTML
XML
CSS
Javascript
PHP
Coldfusion
MySQL

Content Management:

Mambo/Joomla

FELICITY EVANS

4/23 Hampden Rd, Artarmon, NSW 2064
02 9411 3685
0415 325 710
felicity@wonderweb.com.au
www.wonderweb.com.au

OBJECTIVE

A web producer and/or developer role which utilises and extends my broad experience in the design, communication and programming fields.

SKILLS

- Ability to manage a website project from initial proposal though to design and implementation.
- Experience in small to medium-scale database applications.
- Driving company communication through digital media.
- Transforming graphic designs into working websites.
- Building custom CMS systems.

PROFESSIONAL EXPERIENCE

Web Producer Macquarie Radio Network Pymont, Australia	2007-2008
Freelance Web Designer/Developer	Ongoing
Communications Manager Timber Development Association (NSW) Sydney, Australia	2005 - 2007 2003 - 2004
Junior Matron Elstree Prep Boarding School Berkshire, UK	2001

EDUCATION

Certificate in PHP Scripting and eCommerce University of New South Wales, Australia	2006
Bachelor of Science (Architecture) University of New South Wales, Australia Average grade: 74%	2005
<i>including final year studying on exchange:</i> Masters of Design & Digital Media University of Edinburgh, UK Average grade: 70%	2004

REFERENCES

available upon request

SELECTED PROJECT ACCOMPLISHMENTS

1. Industry website with customised Content Management System

www.tabma.com.au

A website and newsletter redesign for the Timber and Building Materials Association, allowing members to remain informed of relevant news as well as providing resources for public consumption.

Challenges

To project a national identity for an organisation whose state branches operate autonomously.

Features

- Web based CMS utilising role based authorisation for differing levels of access.
- Dynamic events calendar
- Blog-style news archive
- E-newsletter broadcast

Technologies

- PHP 5
 - Use of an object orientated three tier architecture
 - Extensive use of PEAR libraries.
- MySQL 5
 - Use of stored procedures for data access.

2. Survey delivery & analysis

An online survey examining home-owner buying habits and preferences

www.thorlynne.com.au/questionnaire1/analysis.php

Challenges

Design and implementation of a robust and flexible database schema to support differing types of question formats. Extensive use of client-side javascript for web form validation and enhanced user experience.

Features

- All questions and their answers were generated from the database, to maintain a reusable architecture.
- Dynamic survey analysis
- Clear and informative user interface to ensure full and accurate responses

3. Creating an XML template within Adobe InDesign

A reusable XML driven newsletter template allowing for newsletters to be professionally printed and emailed without employing the ongoing services of a designer.

Challenges

- Over-coming the knowledge barrier and educating the end-users of the system.
- Creating versatile styles which could adapt to different inputted content.
- The limitations of InDesign's XML DocType.

Technologies

- HTML form and XML parser to create customised XML content for InDesign.
- InDesign template with XML document structure.

The process

Newsletter content is input via a web interface, which generates the required XML which can be fed into InDesign. Newsletters can then be easily exported to PDF for professional printing.